



**ADVANTAGE WAYPOINT CONTINUES EXPANSION IN THE JAN-SAN SEGMENT
WITH THE ACQUISITION OF TEAM ONE SALES AND MARKETING.**

August 29, 2013 – Tampa, FL – Advantage Waypoint has announced the acquisition of Team One Sales and Marketing. The acquisition supports the company’s continued commitment to the Jan-San segment. Advantage Waypoint, the leading national non-food agency, serving all 50 states with over 100 non-food specialists, brings its strength in organization, systems, processes, customer focus, and technology to clients and customers.

As a leader in the Jan-San segment, Team One represents leading janitorial and sanitation brands to the industry. Team One covers the Mid-West and will extend Advantage Waypoint’s leadership in this market. The company has been providing services for over 25 years to their clients and is recognized as an industry leader. This acquisition continues to expand the non-food offering and further develops the broad range of services and products that Advantage Waypoint provides customers.

Founders, Joe Wysocki, John Bender, and their team will be a significant resource to Advantage Waypoint. The group will report to Larry Silence, President of the Non-Foods division. “The acquisition of Team One strengthens our core offering,” said Larry Silence. “The team that is in place, in combination with our current resources, will continue to provide the high level of service for which they and Advantage Waypoint are recognized.”

Advantage Waypoint is committed to the Jan-San segment, adding and delivering value to the evolving industry and all of its channel participants.

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