

MIXED TABLE TOP PLANOGRAM

Quick reference guide on how to set up a corner store concept with **household goods, grocery items** and **produce**.



| HOUSEHOLD | PRODUCE | GROCERY |
|--------------------|-------------------------------|-------------------------|
| Bleach | Citrus | Water |
| Gloves & Masks | Potatoes | Bread |
| Paper Towels | Available Fruits & Vegetables | Canned Vegetables |
| Bath & Face Tissue | | Flour & Baking Supplies |
| | | Rice |
| | | Soup |
| | | Pasta & Sauce |

IDENTIFICATION METHODOLOGY



2020 Category Growth

Accelerated consumer trends in grocery channels



Out of Stock Status

Product availability in grocery channels



On-hand Product

On-site and available items

IDENTIFIED CATEGORIES

| | | | |
|------------------------|-----------------------------|---|---|
| Grocery | Pasta | ● | ● |
| | Pasta Sauce | ● | ● |
| | Rice | ● | ● |
| | Beans | ● | ● |
| | Bread | ● | ● |
| | Produce - Vegetable & Fruit | ● | ● |
| | Baking Supplies - Flour | ● | ● |
| | Soup | ● | ● |
| Household | Bleach | ● | ● |
| | Household Cleaners | ● | ● |
| | Paper Goods | ● | ● |
| | Gloves & Masks | ● | ● |
| Refrigerated & Alcohol | Milk/Dairy | ● | ● |
| | Fresh Eggs | ● | ● |
| | Complete Meal - Heat & Eat | ● | ● |
| | Alcohol - Beer & Wine | ● | ● |
| | Bottled Water | ● | ● |

Contact us for help executing your own corner store concept.

contactus@asmwaypoint.com
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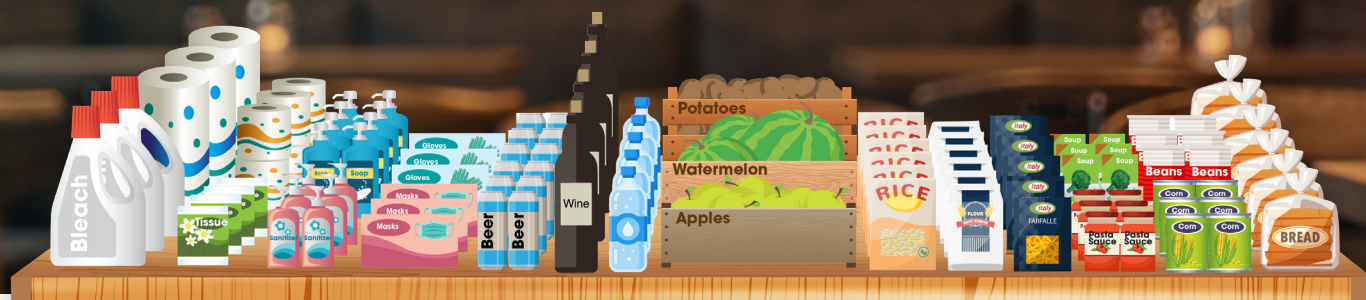


WAYPOINT

SAS
Retail Services

MIXED TABLE TOP WITH ALCOHOL PLANOGRAM

Quick reference guide on how to set up a corner store concept with **household goods, grocery items, beer & wine options, and produce.**



| HOUSEHOLD | ALCOHOL | PRODUCE | GROCERY |
|--------------------|--------------|-------------------------------|-------------------------|
| Bleach | Bottled Beer | Citrus | Water |
| Gloves & Masks | Wine | Potatoes | Bread |
| Paper Towels | | Available Fruits & Vegetables | Canned Vegetables |
| Bath & Face Tissue | | | Flour & Baking Supplies |
| | | | Rice |
| | | | Soup |
| | | | Pasta & Sauce |

IDENTIFICATION METHODOLOGY



2020 Category Growth

Accelerated consumer trends in grocery channels



Out of Stock Status

Product availability in grocery channels



On-hand Product

On-site and available items

IDENTIFIED CATEGORIES

| | | | |
|------------------------|-----------------------------|---|---|
| Grocery | Pasta | ● | ● |
| | Pasta Sauce | ● | ● |
| | Rice | ● | ● |
| | Beans | ● | ● |
| | Bread | ● | ● |
| | Produce - Vegetable & Fruit | ● | ● |
| | Baking Supplies - Flour | ● | ● |
| Household | Soup | ● | ● |
| | Bleach | ● | ● |
| | Household Cleaners | ● | ● |
| | Paper Goods | ● | ● |
| Refrigerated & Alcohol | Gloves & Masks | ● | ● |
| | Milk/Dairy | | ● |
| | Fresh Eggs | ● | ● |
| | Complete Meal - Heat & Eat | ● | ● |
| | Alcohol - Beer & Wine | | ● |
| | Bottled Water | ● | ● |

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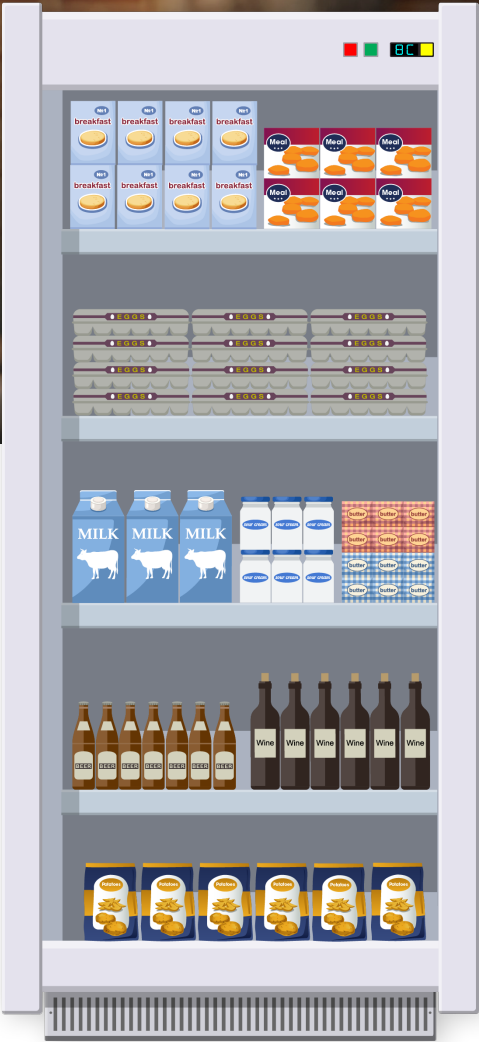


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MIXED REFRIGERATED PLANOGRAM

Quick reference guide on how to set up a corner store concept with **refrigerated items, meal kits, and beer & wine options.**



| ASSORTMENT |
|----------------------------|
| Breakfast Meats / Meals |
| Eggs |
| Milk Cream Butter |
| Alcohol Options |
| Complete Meals |

IDENTIFICATION METHODOLOGY



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Out of Stock Status

Product availability in grocery channels



On-hand Product

On-site and available items

IDENTIFIED CATEGORY

| | | | |
|----------------------------|--|--|--|
| | | | |
| Milk/Dairy | | | |
| Fresh Eggs | | | |
| Complete Meal - Heat & Eat | | | |
| Alcohol - Beer & Wine | | | |
| Bottled Water | | | |

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