

TYSON FOODS PARTNERS PROGRAM



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UNIVERSITY DINING



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WE ARE WITH YOU TYSON PARTNERS PROGRAM

YOUR OPPORTUNITY TO SAVE BIG AND INCREASE SALES

During this uncertain time, it's critical that we take additional measures to turn challenges into opportunities. In the spirit of continuing to grow together, we're offering additional allowances on the popular **Tyson Partners Program**. Enjoy more great menu options and endless savings on every branded Tyson product you purchase. The more products you buy, the more you save by moving to the next tier level. You'll also receive up-to-date notices on new items, special offers and much more.

QUARTERLY PURCHASE TIERS

Even **MORE**
opportunities
to earn savings

LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
0-4,999 pounds	5,000-8,999 pounds	9,000-14,999 pounds	15,000+ pounds

START TO EARN YOUR SAVINGS

- Contact your Tyson Foodservice sales representative or broker to complete the online enrollment form. Your participation will begin in the quarter you enroll.
- Purchase eligible Tyson products as identified on the Rate Sheets. Consult your Tyson Foodservice sales representative or broker for qualifying products and brands.
- Submit your quarterly purchases within 90 days of the end of each quarter. Submit online at www.fspromos4u.com/tyson with the Quick Access Code: **PARTNERS** or by mail to Tyson Foodservice, c/o Tyson Partners Program, PO Box 2048, Brownsdale, MN 55918

IMMEDIATE CHANGES TO HELP YOU

- Minimum volume requirement to participate in TPP waived for all purchases made January 1 - June 30, 2020.
- Redemption period extended to 90 days.
- Tyson Partners Program members locked in at their current purchase tier rate regardless of volume purchased.
- Rebate rates doubled for purchases made April 1 - June 30, 2020.

Visit tysonfoodservice.com/covid-19 for additional resources

Qualifying Categories

Poultry

- Bite-Sized Handheld Chicken
- Bone-In Chicken
- Breaded Chicken
- Chicken Filets & Patties
- Ingredient Chicken
- Stuffed Entreés
- Tenderloin, Tenders & Strips
- Tyson Red Label® Chicken

Prepared Foods

- Bacon
- Beef & Pork
- Breaded Beef
- Breakfast Sausage
- Corn Dogs
- Crisпитos® Filled Tortillas
- Dry Sausage
- Fully Cooked Burgers & Patties
- Fully Cooked Meatballs
- Ham
- Hot Dogs/Franks & Sausages
- Ingredient Meats
- Omelets & Crepes
- Pepperoni, Pizza Toppings
- Philly Steaks
- Salisbury Steak/Meatloaf/Ribs
- Sandwiches
- Sliced Meats
- Smoked Sausage
- Stuffed Breadsticks
- Tortillas & Chips
- Turkey



TYSON FOODS PARTNERS PROGRAM

2020
RATE SHEET
Valid 4/1/20–6/30/20

POULTRY

PRODUCT CATEGORY	SUB-CATEGORY	Level 1/LB	Level 2/LB	Level 3/LB	Level 4/LB
Tyson Red Label® Chicken (All products and categories)	Tyson Red Label® Bone-In Chicken Wings	\$0.12	\$0.18	\$0.24	\$0.32
	Tyson Red Label® Boneless Wings	\$0.12	\$0.18	\$0.24	\$0.32
	Tyson Red Label® Tenderloins, Tenders & Strips	\$0.12	\$0.18	\$0.24	\$0.32
	Tyson Red Label® Grilled Breast Filets	\$0.12	\$0.18	\$0.24	\$0.32
	Tyson Red Label® Breaded Filets	\$0.12	\$0.18	\$0.24	\$0.32
	Tyson Red Label® Ingredient Chicken	\$0.12	\$0.18	\$0.24	\$0.32
Bone-In Wings	Tyson® Fully Cooked Breaded Wings	\$0.06	\$0.12	\$0.24	\$0.36
	Tyson® Fully Cooked Unbreaded Wings	\$0.06	\$0.12	\$0.24	\$0.36
	Tyson® Fully Cooked Glazed Wings	\$0.06	\$0.12	\$0.24	\$0.36
	AdvancePierre® Wing Demons™ Fully Cooked Breaded Wings	\$0.06	\$0.12	\$0.24	\$0.36
Bone-In Chicken	Tyson® Individually Frozen Cornish	\$0.02	\$0.06	\$0.10	\$0.14
	Tyson® Airline Boneless Breast with Drumette	\$0.02	\$0.06	\$0.10	\$0.14
	Tyson® Marinated Raw Breaded 8 Piece Drum/Thigh	\$0.10	\$0.16	\$0.24	\$0.36
	Tyson® Fully Cooked Breaded 8 Piece Chicken & Drumsticks	\$0.10	\$0.16	\$0.24	\$0.36
	Tyson® Uncooked, Unbreaded, Individually Frozen Segments	\$0.02	\$0.06	\$0.10	\$0.14
	Tyson® Uncooked, Unbreaded, Individually Frozen Whole Bird Cuts	\$0.10	\$0.16	\$0.20	\$0.28
	Tyson® Uncooked, Individually Frozen Giblets	\$0.02	\$0.06	\$0.10	\$0.14
	AdvancePierre® Rockin Roasted™ Drum/Thigh	\$0.10	\$0.16	\$0.22	\$0.28
Bite-Size Handheld Chicken	Tyson® Chicken Nuggets, Popcorn Chicken, Chicken Boats, Chicken Corn Dogs, Chicken Fries & Loaded Bites	\$0.08	\$0.16	\$0.32	\$0.40
	AdvancePierre®, Pierre®, Tasty Fillet™ Chicken Nuggets, Popcorn Chicken, Portioned Drumsticks	\$0.08	\$0.16	\$0.32	\$0.40
Boneless Wings	Tyson® Fully Cooked Mid-Tier Boneless Wings	\$0.08	\$0.16	\$0.26	\$0.36
	Tyson® Fully Cooked Premium Boneless Wings	\$0.08	\$0.16	\$0.32	\$0.40
	Tyson® Partially Cooked Premium Boneless Wings	\$0.08	\$0.16	\$0.32	\$0.40
	Tyson® Uncooked, Starch Coated Premium Boneless Wings	\$0.06	\$0.12	\$0.20	\$0.24
Tenderloins, Tenders, & Strips	Tyson® Fully Cooked Tenders & Strips, Value	\$0.08	\$0.16	\$0.32	\$0.40
	Tyson® Fully Cooked Tenders, Tenderloins & Strips, Mid-Tier	\$0.08	\$0.12	\$0.20	\$0.24
	Tyson® Fully Cooked Tenderloins & Strips, Premium	\$0.10	\$0.20	\$0.30	\$0.40
	Tyson® Partially Cooked Tenders & Strips, Value	\$0.08	\$0.12	\$0.20	\$0.24
	Tyson® Partially Cooked Tenders, Tenderloins & Strips, Mid-Tier	\$0.08	\$0.12	\$0.20	\$0.24
	Tyson® & Heritage Valley™ Partially Cooked Tenderloins & Strips, Premium	\$0.10	\$0.20	\$0.30	\$0.40
	AdvancePierre® Fully Cooked Tenders, Value	\$0.08	\$0.12	\$0.20	\$0.24
	Barber Foods® Partially Cooked Tenderloins, Premium	\$0.10	\$0.20	\$0.30	\$0.40
	Pierre® Zartic® Partially Cooked Tenderloins, Premium	\$0.10	\$0.20	\$0.30	\$0.40

POULTRY, continued.

PRODUCT CATEGORY	SUB-CATEGORY	Level 1/LB	Level 2/LB	Level 3/LB	Level 4/LB
Chicken Filets & Patties	Tyson® Individually Frozen Breast Filets, Value	\$0.08	\$0.12	\$0.20	\$0.24
	Tyson® EvenCook™ Breast Filets, Mid-Tier	\$0.08	\$0.16	\$0.24	\$0.32
	Tyson True® Tenderpressed® Breast Filets, Premium	\$0.08	\$0.16	\$0.24	\$0.32
	Tyson®, AdvancePierre® & Tasty Fillet™ Breaded Breast Filets	\$0.08	\$0.12	\$0.20	\$0.24
	Tyson® Individually Frozen Thigh Filets	\$0.02	\$0.06	\$0.10	\$0.14
	Tyson® Fully Cooked Teriyaki Thigh Filets	\$0.06	\$0.12	\$0.24	\$0.36
	Tyson® Fully Cooked Center Cut Thigh Appetizers	\$0.06	\$0.12	\$0.24	\$0.36
	Tyson®, AdvancePierre®, Pierre® & Tasty Fillet™ Fully Cooked Chicken Patties, Value	\$0.08	\$0.16	\$0.26	\$0.36
	Tyson® Partially Cooked Chicken Patties, Value	\$0.08	\$0.16	\$0.26	\$0.36
Ingredient Chicken	Tyson® Fully Cooked, Ready to Pull, Pulled & Shredded, Diced & Pieces	\$0.04	\$0.08	\$0.12	\$0.16
	Tyson® Fully Cooked Breast Strips & Fully Cooked Thigh Strips	\$0.08	\$0.12	\$0.20	\$0.24
	SmartServe® Fully Cooked Breast Strips	\$0.04	\$0.08	\$0.12	\$0.16
	Tyson® Uncooked Battered & Breaded Ingredient Chicken	\$0.08	\$0.16	\$0.32	\$0.40
	Tyson® Uncooked Chicken Thigh Skewers	\$0.04	\$0.08	\$0.12	\$0.16
	Tyson® Uncooked, Unbreaded Flatpack Ingredient Chicken	\$0.04	\$0.08	\$0.12	\$0.16
Stuffed Entrées	Barber Foods® Homestyle Stuffed Entrées, Value	\$0.20	\$0.30	\$0.40	\$0.50
	Barber Foods® Signature Supremes Stuffed Entrées, Mid-Tier	\$0.20	\$0.30	\$0.40	\$0.50
	Barber Foods® Distinctions® Stuffed Entrées, Premium	\$0.20	\$0.30	\$0.40	\$0.50

PREPARED FOODS

PRODUCT CATEGORY	SUB-CATEGORY	Tier 1/LB	Tier 2/LB	Tier 3/LB	Tier 4/LB
Bacon	Fully Cooked Sliced	\$0.30	\$0.40	\$0.50	\$0.60
	Fully Cooked Diced	\$0.20	\$0.30	\$0.40	\$0.50
	Branded Raw	\$0.10	\$0.20	\$0.30	\$0.40
Beef and Pork - Valued Added	Branded, Smoked, Shaved, Cooked, Bottom Rounds, Brisket, Chuck, Eye of Round, Pulled, Diced, Ribeye, Structured, Top Round, Meatballs, Burgers, Ground Meat	\$0.10	\$0.20	\$0.30	\$0.40
Breakfast Sausage	Patties & Links, Cooked & Raw	\$0.30	\$0.40	\$0.50	\$0.60
Burgers	Fully Cooked Burgers, Char Patties	\$0.10	\$0.20	\$0.30	\$0.40
	Fully Cooked Burgers, All Meat	\$0.10	\$0.20	\$0.30	\$0.40
Cocktail Links	Two Meat Cocktail	\$0.20	\$0.30	\$0.40	\$0.50
Corn Dogs	Beef, Breakfast, Mini, Specialty, Three Meat, Turkey	\$0.20	\$0.30	\$0.40	\$0.50
Dry Sausage	Bulk & Sliced	\$0.10	\$0.20	\$0.30	\$0.50
Fully Cooked Breaded (Non-Chicken)	Fully Cooked Breaded Beef Steak, Patty, Finger	\$0.10	\$0.20	\$0.30	\$0.40
	Fully Cooked Breaded Cutlet, Patty	\$0.10	\$0.20	\$0.30	\$0.40
	Fully Cooked Breaded Nugget, Tender, Bite	\$0.10	\$0.20	\$0.30	\$0.40
	Fully Cooked Breaded Pork, Veal Patty & Misc	\$0.10	\$0.20	\$0.30	\$0.40
Fully Cooked Nonbreaded Crumble, Sausage, Beef, Fajita Pack	Fully Cooked Nonbreaded Crumble	\$0.10	\$0.20	\$0.30	\$0.40
	Fully Cooked Nonbreaded Sausage, Fajita, Misc	\$0.10	\$0.20	\$0.30	\$0.40

PREPARED FOODS, continued.

PRODUCT CATEGORY	SUB-CATEGORY	Tier 1/LB	Tier 2/LB	Tier 3/LB	Tier 4/LB
Fully Cooked Nonbreaded Salisbury Steak, Meatloaf, Meatball, Rib	Fully Cooked Nonbreaded Meatball	\$0.10	\$0.20	\$0.30	\$0.40
	Fully Cooked Nonbreaded Salisbury Steak, Meatloaf	\$0.10	\$0.20	\$0.30	\$0.40
	Fully Cooked Nonbreaded Ribs	\$0.10	\$0.20	\$0.30	\$0.40
Ham	Branded & Value	\$0.10	\$0.20	\$0.30	\$0.40
Handheld Sandwich	Breakfast & Lunch	\$0.20	\$0.30	\$0.40	\$0.50
APF Sandwich	Sandwich Breakfast	\$0.20	\$0.30	\$0.40	\$0.50
	Sandwich Lunch & Dinner	\$0.20	\$0.30	\$0.40	\$0.50
	Sandwich Pocket/Bar/Misc	\$0.20	\$0.30	\$0.40	\$0.50
Hot Dogs / Franks & Sausage	Beef & All Meat	\$0.40	\$0.50	\$0.60	\$0.80
	Turkey HD	\$0.10	\$0.16	\$0.22	\$0.30
Omeletes, Crepes	Omeletes & Crepes	\$0.10	\$0.20	\$0.30	\$0.40
State Fair® Crisпитos®	Crisпитos®	\$0.10	\$0.20	\$0.30	\$0.40
Pepperoni	Pepperoni, Premium	\$0.18	\$0.30	\$0.42	\$0.60
	Pepperoni, Mid-Tier	\$0.14	\$0.24	\$0.32	\$0.46
	Pepperoni, Value	\$0.10	\$0.16	\$0.24	\$0.34
Philly Steaks	Philly Flat Steak	\$0.10	\$0.20	\$0.30	\$0.40
	Philly Breakaway	\$0.10	\$0.20	\$0.30	\$0.40
	Philly Bulk, Non-Portioned	\$0.10	\$0.20	\$0.30	\$0.40
	Philly Cooked	\$0.10	\$0.20	\$0.30	\$0.40
Pizza Toppings	Branded, Value, Sliced, Logs	\$0.20	\$0.40	\$0.50	\$0.60
Raw Nonbreaded	Raw Nonbreaded Pork, Veal, Misc	\$0.10	\$0.20	\$0.30	\$0.40
	Raw Nonbreaded Beef, Salisbury Steak, Meatloaf, Steak	\$0.10	\$0.20	\$0.30	\$0.40
Raw/Par Fry Breaded	Raw & Par-fry Breaded CFS Beef	\$0.10	\$0.20	\$0.30	\$0.40
	Raw & Par-fry Breaded Pork, Veal, Misc	\$0.10	\$0.20	\$0.30	\$0.40
Sliced Meats	Deli Sliced	\$0.20	\$0.30	\$0.40	\$0.50
Smoked Sausage	Links, Rope & Specialty with Natural Casings & Skinless	\$0.60	\$0.80	\$1.00	\$1.20
Specialty Protein	Taco, Chili, Roast, Bib Meat	\$0.10	\$0.20	\$0.30	\$0.40
	Misc Veal, Lamb, Puree, Bones	\$0.10	\$0.20	\$0.30	\$0.40
	Pulled Pork	\$0.10	\$0.20	\$0.30	\$0.40
	Veal Cutlet	\$0.10	\$0.20	\$0.30	\$0.40

RATES DETERMINED BY CASE

PRODUCT CATEGORY	SUB-CATEGORY	Tier 1/CS	Tier 2/CS	Tier 3/CS	Tier 4/CS
APF Bakery	Biscuit, Breadstick, Yeast Roll, Cinnamon Roll	\$0.10	\$0.20	\$0.30	\$0.40
Bosco Stuffed Breadsticks & Pizza	Breadsticks & Pizza	\$0.50	\$1.00	\$1.50	\$2.00
Tortilla & Chips	Wraps, Flour, Corn, Chips, Strips, Shelf Stable, Pressed, Die-Cut Taco Shell	\$0.50	\$1.00	\$1.50	\$2.00

TYSON PARTNERS PROGRAM TIERS

TIERS	POUNDS
Tier 1	0 – 4,999* lbs. <small>*Minimum volume requirement dropped to 0 lbs. for purchases made 1/1/20–6/30/20.</small>
Tier 2	5,000 – 8,999 lbs.
Tier 3	9,000 – 14,999 lbs.
Tier 4	15,000+ lbs.

PROGRAM DATES TO REMEMBER

QUARTER	PURCHASE DATE	REDEMPTION DEADLINE
Q1	Jan 1 – March 31	June 30* <small>*Redemption period extended additional 30 days.</small>
Q2	April 1 – June 30	September 30* <small>*Redemption period extended additional 30 days.</small>
Q3	July 1 – September 30	November 30
Q4	October 1 – December 31	February 28



You're Fighting Every Day.



So We're ALL IN!

SAVE UP TO **\$500** ON **ALL TYSON FOODSERVICE PRODUCTS***

T is for Together and Tyson Foodservice is going **ALL IN** to support you with our Tyson Foodservice Rebate. Take advantage of savings up to **\$500** on **ALL Tyson Foodservice products***. For operators pivoting to delivery, grab & go, take-out, drive-thru and curbside service this one-of-a-kind rebate will help operators with relevant product solutions and big savings during a very challenging time.

*REBATE EXCLUDES TYSON FRESH PROTEIN PRODUCTS (chicken, beef & pork)

Check out the complete lineup of these and other great brands and products at:
<https://www.tysonfoodservice.com/products>



BIG SAVINGS UP TO \$500 FOR A LIMITED TIME ON ALL TYSON FOODSERVICE PRODUCTS*

OFFER VALID APRIL 1, 2020 — JUNE 30, 2020

CATEGORY 1 PRODUCTS – \$5.00 OFF/CS

Bone-In Wings
Boneless Wings
Tenderloins, Tenders & Strips
Chicken Filets & Patties
Ingredient Chicken
Bite-Sized Handheld Chicken
Bone-In Chicken
Tyson Red Label® Products
Pizza Toppings
Bacon
Breakfast Sausage
Smoked Sausage
Ham
Burgers & Patties
Meatballs
Value Added Beef
Value Added Pork
Slicing & Carving Turkey

CATEGORY 1 PRODUCTS (cont'd)

Chicken Filets & Patties
Handheld Snacking
Sliced Steak & Chicken
Hot Dogs
Fajitas, Pulled & Shredded Meats
Sliced Meats
Breaded Beef & Pork

Cases x \$5.00 = Total Category 1

CATEGORY 2 PRODUCTS – \$2.00 OFF/CS

Mexican Original® Tortillas, Chips & Wraps
Handheld/Assembled Sandwiches

Cases x \$2.00 = Total Category 2

+ = Total Savings
Cat. 1 Cat. 2

Name of Operation

First & Last Name

Title

Mailing Address

City

State

ZIP

Telephone

E-mail Address

☐ I would like to receive e-mails from Tyson Foodservice

REDEEM ONLINE at fspromos4u.com/Tyson and enter the quick access code: **TYSON4YOU20**, or **MAIL IN** completed form with your distributor invoice(s) as proof of purchase no later than July 31, 2020 to:

Tyson Foodservice
c/o **TysonFS 4U Rebate**
P.O. Box 2048
Brownsville, MN 55918

Contact your Tyson Foodservice Representative, Broker, Distributor Sales Representative or visit tysonfoodservice.com for more information.

TERMS & CONDITIONS:

Branded products only. Cannot be combined with other rebate offers except the **Tyson Partner Program**. *Offer excludes Tyson® Fresh Chicken, Beef and Pork products. Offer applies only to foodservice operators. One coupon/redemption per location or headquarters address. Headquarters may submit for multiple locations and request one combined rebate check; however, reporting must show individual store addresses and purchase information. Offer does not apply to Resale, Bid, Contract Managed Accounts and Group Purchasing Organizations (GPOs) Corporate Offices. Any other use constitutes fraud. Void where prohibited. Distributor invoices or tracking reports must accompany rebate form and include Tyson Foodservice item numbers, operator & distributor business name and appropriate purchase dates and postmarked by July 31, 2020. Allow 6-8 weeks for fulfillment. **Maximum rebate is \$500. TYSON4YOU20**

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Frequently Asked Questions – Tyson4U Rebate

QUESTION	ANSWER
What products are included in this rebate?	The full list of eligible products is available here . You must be logged into tysonfoodservice.com to view the list. This rebate excludes Tyson® Fresh Chicken, Beef and Pork Products. Frozen commodity items are included.
Can operators who are members of GPO submit for this rebate?	Yes, individual operators can submit for this rebate, even if currently a GPO member. GPO corporate offices cannot submit for this rebate.
Can operators with bids, contract management, SRIs, billbacks, or direct rebates submit for this rebate?	No. Operators who already have pricing support or direct discounts with Tyson may not submit for this rebate, regardless of the items (i.e. if an SRI is in place an operator is not eligible for the rebate even if the items on the SRI and rebate are different)
Are national accounts and/or commercial chains eligible to submit for this rebate?	Chains are eligible to participate if they do NOT receive any other pricing support from Tyson. Each location of a multi-unit chain is eligible for up to \$500 rebate assuming each location submits their rebate request separately based on that location's product purchases.
Can operators enrolled in Tyson Partners Program (TPP) submit for this rebate?	Yes, operators who are enrolled in TPP may also submit for this rebate.
Can distributor partners redeem?	No – this rebate is for operators only.
Can we customize this rebate for our customer(s)?	No. The rebate is a national rebate and should not be customized in any way. If you require customization for a specific customer, the channel/ sales development lead will need to address with the BU for approval, secure funding and then develop the necessary materials. Each new version will need to be sent to Victoria Sandoval to request a rebate code and to set it up for redemption. These would need to be new projects with funding provided outside of the scope of the current rebate offer.
Can operators use Restaurant Depot receipts as proof of purchase?	Yes, for this rebate only, we will accept Restaurant Depot coupons as proof of purchase of products included in this rebate.
How do operators submit for this rebate?	Provide proof of purchase and complete the rebate submission form online at fspromos4u.com/tyson with the access code TYSON4U20. Rebate submissions can also be sent by completing the rebate form and mailing it along with proof of purchase(s) to: Tyson Foodservice c/o Tyson FS 4U Rebate P.O. Box 2048 Brownsdale, MN 55918
What is considered proof of purchase to include in this rebate submission?	Distributor invoices, Restaurant Depot receipts, or distributor reporting (velocity reports).
Are schools eligible if they are purchasing items not on their bid?	No
Is this coupon good for purchases made from both FS and convenience distributors? What about re-distributors?	Purchases can be made through a foodservice or convenience distributor. Purchases through a re-distributor (i.e. DOT etc.) are not eligible.
What information must be included in the proof of purchase?	Operator name and location, date of purchase(s), Tyson product number(s), cases or lbs. purchased, distributor name.
What is the promo period for this rebate?	The promo period for this rebate is April 1-June 30, 2020.
What is the deadline to submit for this rebate?	Rebate submissions must be completed no later than July 31, 2020. Submissions sent after July 31 will not be accepted.