

Ventura Foods°

Special Savings Offer to Support You

Save up to \$1,000 on Ventura Foods to-go products and cost savings options April 1 through May 31, 2020.







Cost-Saving Products

Cost savings are vital now more than ever. The following products are great options that provide outstanding flavor and performance at a lower price point.

PRODUCT CODE	PRODUCT DESCRIPTION	PACK SIZE	DOT ITEM #				
CLASSIC GOURM	CLASSIC GOURMET* MAYONNAISE						
Classic Gourmet®'s high performance and premium mayonnaise portfolio can be used as one to one replacements to the National Brands at up to 15% less cost.							
19474-CGS	Real Mayonnaise (SS)	4/1 gal. jug	548558				
19471-CGS	Extra Heavy Mayonnaise (SS)	4/1 gal. jug	607640				
19487-CGS	Extra Heavy Real Mayonnaise (SS)	4/1 gal. jug	548556				
17739-CGS	Premium Heavy Duty Mayonnaise (SS)	4/1 gal. jug	497794				
21592-CGS	Eggless Mayo Mayonnaise-style spread (SS)	4/1 gal. jug	641094				

LIQUID BUTTER ALTERNATIVE

Save up to 50% vs. butter! Season, sauté, or grill with Phase[®] - it delivers on butter flavor and won't burn, scorch, or foam while cooking. 25% better yield vs. melted butter at a lower, more consistent cost.

15391-PHA	Phase®	3/1 gal. jug	445132
17350-PHA	Phase®	2/17.5 lb. jug	591217
13688-PHA	Phase® No Sodium	3/1 gal. jug	417401
40008-PHA	Phase® Garlic	3/1 gal. jug	330777

EUROPEAN STYLE BUTTER BLEND & MARGARINE SPREADS

Save up to 50% vs. butter! SunGlow® serves up the rich taste and premium performance of butter at a lower, more consistent cost. Smart Balance® delivers the great taste your customers want with sensible heart-smart ingredients.

16842-SNG	SunGlow [®] European Style Butter Blend	36/1 lb. print	480017
16953-SNG	SunGlow® Unsalted European Style Butter Blend	36/1 lb. print	626519
17078-SNG	SunGlow® European Style Whipped Butter Blend	6/3.5 lb. tub	525425
16837-SNG	SunGlow® European Style Whipped Butter Blend	4/5 lb. tub	487434
16839-SNG	SunGlow [®] European Style Whipped Butter Blend	20 lb. pail	525423
20147-SNG	SunGlow® European Style Butter Blend	50 lb. cube	698290
20684-SBN	Smart Balance® Buttery Spread	30/1 lb. print	610818
17338-SBN	Smart Balance [®] Buttery Spread	6/5 lb. tub	486420







Delivery and take-out have never been more important. The following products provide easy-to-transport, no-contact options that are ideal for your to-go business.

PRODUCT CODE	PRODUCT DESCRIPTION	PACK SIZE	DOT ITEM
HIDDEN VALLE	(* DIP CUPS		
Hidden Valley® is supposed to tas	s the #1, original ranch dressing that continues to te.	set the standard for the w	vay ranch is
13354-HVR	Original Ranch® (Ref.)	96/2.0 oz. cup	406173
13129-HVR	Original Ranch® (SS)	96/2.0 oz. cup	392040
13907-HVR	Original Ranch® (SS)	160/1.25 oz. cup	473829
13352-HVR	Golden Honey Mustard (Ref.)	96/2.0 oz. cup	407097
14374-HVR	Original Ranch [®] Light (SS)	160/1 oz. cup	441371
13444-HVR	Traditional Tartar Sauce (Ref.)	96/2.0 oz. cup	N/A*
HIDDEN VALLE	(* POUCHES		
85625-HVR	Original Ranch® (SS)	84/1.5 oz. pouch	375450
13441-HVR	Original Ranch [®] Light (SS)	84/1.5 oz. pouch	470244
85629-HVR	Fat Free Original Ranch® (SS)	84/1.5 oz. pouch	375452
85637-HVR	Golden Italian (SS)	84/1.5 oz. pouch	375453
13356-HVR	Golden Italian Light (SS)	84/1.5 oz. pouch	475633
85621-HVR	Robusto Creamy Caesar (SS)	84/1.5 oz. pouch	382547
85512-HVR	Thick & Creamy Blue Cheese (SS)	84/1.5 oz. pouch	375464
13357-HVR	Golden Honey Mustard (SS)	84/1.5 oz. pouch	407083
85638-HVR	Thick & Creamy Thousand Island (SS)	84/1.5 oz. pouch	375456
13784-HVR	Balsamic Vinaigrette (SS)	84/1.5 oz. pouch	470465
HIDDEN VALLE	* MAYONNAISE PACKETS		
15363-HVR	Mayonnaise	200/12 g packet	712376
CLASSIC GOURI	MET* DIP CUPS		
	ty ingredients for a made-from-scratch taste, th e you'll be proud to call your own.	nese Classic Gourmet® Dip	Cups offe
10714 000		0.0 /4 5	

18714-CGS	Blue Cheese Dressing & Dip (SS)	96/1.5 oz. cup	N/A*
16755-CGS	Barbecue Sauce (SS)	96/1.5 oz. cup	620600
18715-CGS	Marinara Sauce (SS)	96/1.5 oz. cup	526064

EUROPEAN STYLE BUTTER BLEND, GARLIC SAUCE, AND SPREADS

Our range of portion controlled spreads and dipping sauces allow you to easily bring rich, reliable flavor to your to-go orders.

16836-SNG	SunGlow [®] European Style Whipped Butter Blend PC	720/5 g cup	485499
17339-SBN	Smart Balance® Whipped Buttery Spread PC	600/5 g cup	486419
21480-GND	Grandioso® Garlic Dipping Sauce (Ref.)	96/1.5 oz. cup	646906
21479-GND	Grandioso® Garlic Dipping Sauce (Ref.)	128/1.25 oz. cup	646680











*Not available with DOT check with your local sales representative for alternative distribution channels.

Save up to \$1,000 \$5.00 off per case April - May 31, 2020

PRODUCT CODE	PRODUCT DESCRIPTION	PACK SIZE	# OF CASES PURCHASED	REBATE	TOTAL
19474-CGS	Real Mayonnaise (SS)	4/1 gal. jug		X \$5.00/case	\$
19471-CGS	Extra Heavy Mayonnaise (SS)	4/1 gal. jug		X \$5.00/case	\$
19487-CGS	Extra Heavy Real Mayonnaise (SS)	4/1 gal. jug		X \$5.00/case	\$
17739-CGS	Premium Heavy-Duty Mayonnaise (SS)	4/1 gal. jug		X \$5.00/case	\$
21592-CGS	Eggless Mayo Mayonnaise-style spread (SS)	4/1 gal. jug		X \$5.00/case	\$
15391-PHA	Phase®	3/1 gal. jug		X \$5.00/case	\$
17350-PHA	Phase®	2/17.5 lb. jug		X \$5.00/case	\$
13688-PHA	Phase [®] No Sodium	3/1 gal. jug		X \$5.00/case	\$
40008-PHA	Phase [®] Garlic	3/1 gal. jug		X \$5.00/case	\$
16842-SNG	SunGlow® European Style Butter Blend	36/1 lb. print		X \$5.00/case	\$
16953-SNG	SunGlow [®] Unsalted European Style Butter Blend	36/1 lb. print		X \$5.00/case	\$
17078-SNG	SunGlow® European Style Whipped Butter Blend	6/3.5 lb. tub		X \$5.00/case	\$
16837-SNG	SunGlow® European Style Whipped Butter Blend	4/5 lb. tub		X \$5.00/case	\$
16839-SNG	SunGlow® European Style Whipped Butter Blend	20 lb. pail		X \$5.00/case	\$
20147-SNG	SunGlow® European Style Butter Blend	50 lb. cube		X \$5.00/case	\$
20684-SBN	Smart Balance® Buttery Spread	30/1 lb. print		X \$5.00/case	\$
17338-SBN	Smart Balance® Buttery Spread	6/5 lb. tub		X \$5.00/case	\$
13354-HVR	Original Ranch® (Ref.)	96/2.0 oz. cup		X \$5.00/case	\$
13129-HVR	Original Ranch® (SS)	96/2.0 oz. cup		X \$5.00/case	\$
13907-HVR	Original Ranch® (SS)	160/1.25 oz. cup		X \$5.00/case	\$
13352-HVR	Golden Honey Mustard (Ref.)	96/2.0 oz. cup		X \$5.00/case	\$
14374-HVR	Original Ranch [®] Light (SS)	160/1 oz. cup		X \$5.00/case	\$
13444-HVR	Traditional Tartar Sauce (Ref.)	96/2.0 oz. cup		X \$5.00/case	\$
85625-HVR	Original Ranch® (SS)	84/1.5 oz. pouch		X \$5.00/case	\$
13441-HVR	Original Ranch® Light (SS)	84/1.5 oz. pouch		X \$5.00/case	\$
85629-HVR	Fat Free Original Ranch® (SS)	84/1.5 oz. pouch		X \$5.00/case	\$
85637-HVR	Golden Italian (SS)	84/1.5 oz. pouch		X \$5.00/case	\$
13356-HVR	Golden Italian Light (SS)	84/1.5 oz. pouch		X \$5.00/case	\$
85621-HVR	Robusto Creamy Caesar (SS)	84/1.5 oz. pouch		X \$5.00/case	\$
85512-HVR	Thick & Creamy Blue Cheese (SS)	84/1.5 oz. pouch		X \$5.00/case	\$
13357-HVR	Golden Honey Mustard (SS)	84/1.5 oz. pouch		X \$5.00/case	\$
85638-HVR	Thick & Creamy Thousand Island (SS)	84/1.5 oz. pouch		X \$5.00/case	\$
13784-HVR	Balsamic Vinaigrette (SS)	84/1.5 oz. pouch		X \$5.00/case	\$
15363-HVR	Mayonnaise	200/12 g. packet		X \$5.00/case	\$
18714-CGS	Blue Cheese Dressing & Dip (SS)	96/1.5 oz. cup		X \$5.00/case	\$
16755-CGS	Barbecue Sauce (SS)	96/1.5 oz. cup		X \$5.00/case	\$
18715-CGS	Marinara Sauce (SS)	96/1.5 oz. cup		X \$5.00/case	\$
16836-SNG	SunGlow [®] European Style Whipped Butter Blend PC	720/5 gr. cup		X \$5.00/case	\$
17339-SBN	Smart Balance® Whipped Buttery Spread PC	600/5 gr. cup		X \$5.00/case	\$
21480-GND	Grandioso® Garlic Dipping Sauce (Ref.)	96/1.5 oz. cup		X \$5.00/case	\$
21479-GND	Grandioso® Garlic Dipping Sauce (Ref.)	128/1.25 oz. cup		X \$5.00/case	\$

\$

Please enclose your distributor invoices and complete your information below:

Establishment:		
Street Address:		
City:	State: ZIP:	
Phone:		
Name:	Title:	
E-mail:		
Primary Distributor:	City:	State:

YES! Please send me e-mail updates with the latest opportunities, new product information and special offers designed specifically for my business.
 Do not send me any information via e-mail.

How may meals/people do you serve daily?

Do you have a salad bar? 🛛 Yes 🖾 No

Number of fryers?

Do you have multiple units?
Yes
No

If yes, how many? _____

Which best describes your foodservice operation? (Check applicable box.)

Bakery
Business/Industry
Casual Dining
Coffee/Donut Shop
Consultant
Deli
Fine Dining
Hotel/Lodging

Military
Prison/Reform
Recreation
Bar/Tavern
C-store
Catering
College/University
Daycare/Preschool



Offer valid for US foodservice operations for new purchases made from April 1,2020 through May 31, 2020 only. Cases rebated on this coupon may not be claimed in conjunction with any other Ventura Foods promotions or promotional pricing programs. Rebate will be made on Ventura Foods purchases with a maximum rebate value not exceeding \$1,000.00 and a minimum payment of \$25.00. Offer valid only on products specified and limited to one redemption per foodservice establishment location per promotional period. Offer not valid for resale, cash/carry, club store and bid or contract business. Rebate may not be assigned or transferred. Attach a copy of the original distributor invoice(s) and highlight redeemed items. Multi-unit chain customers must participate on an individual basis. Void where prohibited, restricted or taxed. Ventura Foods, LLC reserves the right to cancel this offer at any time. Coupon submitted for redemption must be postmarked on or by June 30, 2020. Distributors may not redeem for operators. Autor redemption will not be ascepted. Please allow six to eight weeks for delivery of rebate. Retain a copy of receipts and rebate form for your records. Rebate checks will be issued to company name only, not individuals.











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SAVE UP TO \$250!

ENJOY \$10.00 OFF PER NEW CASE

APRIL 1, 2020 - JUNE 30, 2020

SKU#	PRODUCT DESCRIPTION	CASE PACK	# OF CASES PURCHASED		REBATE	TOTAL
22772SCR	Buffalo Sauce	2/1 gal		х	\$10.00/case	\$
22773SCR	Cayenne Pepper Sauce	2/1 gal		x	\$10.00/case	\$
22774SCR	Garlic Parmesan Sauce	2/1 gal		x	\$10.00/case	\$
22775SCR	Teriyaki Sauce	2/1 gal		x	\$10.00/case	\$
22776SCR	Honey Sriracha Sauce	4/0.5 gal		x	\$10.00/case	\$
22777SCR	Sweet Chili Sauce	4/0.5 gal		x	\$10.00/case	\$
22778SCR	Gochujang Korean Pepper Sauce	4/0.5 gal		x	\$10.00/case	\$

TOTAL REBATE

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P.O. Box 685, Hudson, WI 54016

*Minimum rebate \$30.00 and rebate not to exceed \$250.00

PLEASE ENCLOSE YOUR DISTRIBUTOR INVOICES AND COMPLETE YOUR INFORMATION BELOW:

		How many meals/peo	ole do you serve daily?
Fstablishment [.]		Do you have a salad ba	ar? 🛛 Yes 🖾 No
		Number of fryers?	
Street Address:		Do you have multiple u	Inits? 🛛 Yes 🖓 No
		If yes, how many?	
ity:	State: Zip:	Which best describes foodservice operation	
		5	 Bar/Tavern C-store
0.00-			Catering
		Coffee/Donut Shop	
			 Daycare/Preschool Family Dining
me:	Title:		Healthcare
			K-12 Schools
			 Nursing Home QSR
mail:			□ Other:
rimary Distributor:	City:		JR DISTRIBUTOR AIL ALL CLAIMS TO:
YES! Please send me e-mail updates with the latest or	pportunities, new product information and special offers designed specifically for my bus		Craft Offer

Do not send me any information via e-mail.

Offer valid for US foodservice operators for new purchases made from April 1, 2020 through June 30, 2020 only. Cases rebated on this coupon may not be claimed in conjunction with any other Ventura Foods promotional pricing programs. Rebate will be made on Sauce Craft[®] purchases with a maximum rebate value not exceeding \$250.00 and a minimum payment of \$30.00. Offer valid only on products specified and limited to one redemption per foodservice establishment location per promotional period. Offer not valid for resale, cash/carry, club store and bid or contract business. Rebate may not be assigned or transferred. Attach a copy of the original distributor invoice(s) and highlight redeemed items. Multi-unit chain customers must participate on an individual basis. Void where prohibited, restricted or taxet. Ulc reserves the right to cancel this offer at any time. Coupon submitted for redemption must be received on or by July 31, 2020. Distributors may not redeem for operators. Auto redemption will not be accepted. Please allow six to eight weeks for delivery of rebate. Retain a copy of receipts and rebate form for your records. Rebate checks will be issued to company name only, not individuals.



SWEET HEAT HEAT FLAAVORS THAT DRAW IN THE YOUNGER CROWD

SAVE UP TO \$250!

Offer valid on NEW purchases between April 1, 2020 - June 30, 2020.

55% of consumers call sweet heat craveable.¹ Get their business with sauces made specifically to excel and excite in foodservice.

- Made with Real Ingredients for Clean Flavors
- Authentic Global Flavors

- Formulated for Balanced Flavor
- Crafted by Industry-Leading Experts

SAUCE CRAI	T"SAUCES									
Product Code	Alpha Code	Product	Pack Size	Dot Item #						
22772	SCR	Buffalo Sauce	2/1 gal.	694281						
22773	SCR	Cayenne Pepper Sauce	2/1 gal.	694282						
22774	SCR	Garlic Parmesan Sauce	2/1 gal.	694284				r l		
22775	SCR	Teriyaki Sauce	2/1 gal.	694285		SAUCE	SAUCE	SAUCE	SAUCE	SAUCE Chart
22776	SCR	Honey Sriracha Sauce	4/0.5 gal.	694286	TEDTYAKI	GARLICSAN	CORRECTIONS	Curr	COL	CAVENNE
22777	SCR	Sweet Chili Sauce	4/0.5 gal.	694287	Contraction of the second second	PARMESAUCE	GOCHUJANU GOCHUJANU REPPER SAUCE	SWEET CHILL	BTRACHA	SAUCE BULL SAUCE
22778	SCR	Gochujang Korean Pepper Sauce	4/0.5 gal.	694288		Call and man	NOREAN FE	SAU-SAU-SAU-SAU-SAU-SAU-SAU-SAU-SAU-SAU-	CART ATT AN ADDRESS OF CONSTR	Cite Cite Cite Cite Cite Cite Cite Cite

For more information on Sauce Craft" products and promotional offers, contact your Sales Representative.



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SAVE # \$500

ON **NEW** PRODUCT PURCHASES FROM APRIL 1, 2020 – JUNE 30, 2020

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SKU#	PRODUCT DESCRIPTION	CASE PACK	# OF CASES PURCHASED	REBATE	TOTAL
85620	Original Ranch® (SS)	4/1 gal.		x \$10.00/case	\$
85505	Original Ranch® (Ref.)	4/1 gal.		x \$10.00/case	\$
13449	Original Ranch® Light (Ref.)	4/1 gal.		x \$10.00/case	\$
85645	Original Ranch® Fat Free (Ref)	4/1 gal.		x \$10.00/case	\$
20161	Original Ranch® (Ref)	6/32 fl. oz.		x \$5.00/case	\$
20664	Original Ranch [®] Homestyle Light (Ref)	6/32 fl. oz.		x \$5.00/case	\$
85625	Original Ranch® (Ref)	84/1.5 oz. pouch		x \$5.00/case	\$
13441	Original Ranch [®] Light (SS)	84/1.5 oz. pouch		x \$5.00/case	\$
85629	Fat Free Original Ranch® (SS)	84/1.5 oz. pouch		x \$5.00/case	\$
13354	Original Ranch® (Ref)	96/2.0 oz. cup		x \$5.00/case	\$
13129	Original Ranch® (SS)	96/2.0 oz. cup		x \$5.00/case	\$
13907	Original Ranch® (SS)	160/1.25 oz. cup		x \$5.00/case	\$
14374	Original Ranch® Light (SS)	160/1.0 oz. cup		x \$5.00/case	\$

TOTAL REBATE

\$

Hidden Valley Ranch Offer

P.O. Box 685, Hudson, WI 54016

*Minimum rebate \$25.00 and rebate not to exceed \$500.00

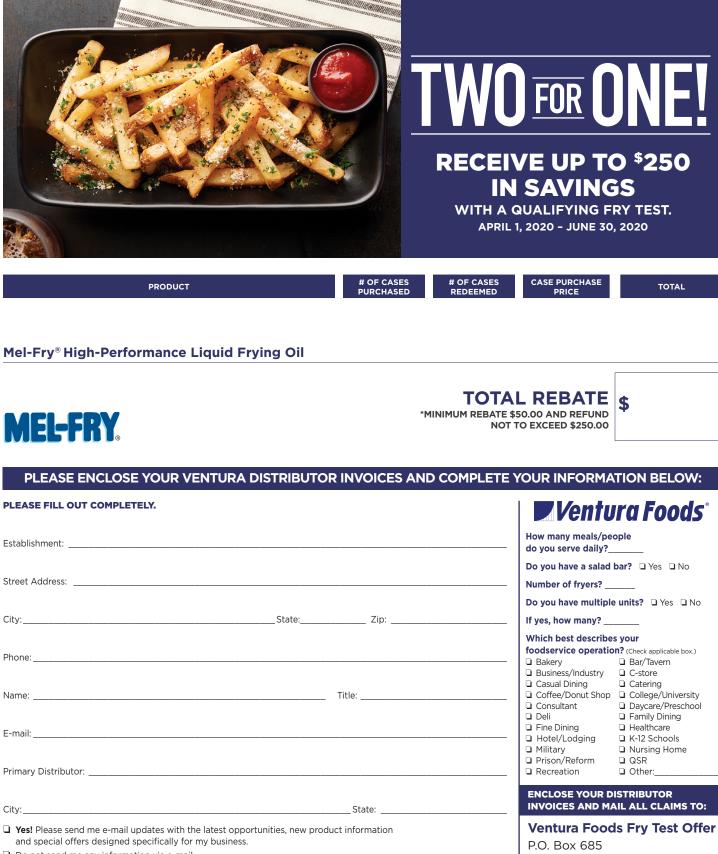
PLEASE ENCLOSE YOUR DISTRIBUTOR INVOICES AND COMPLETE YOUR INFORMATION BELOW:

		How many meals/people do you serve daily? Do you have a salad bar? D Yes No		
		Number of fryers?		
		Do you have multiple units? • Yes • No		
State:	7in:	If yes, how many?		
otate	2ip	Which best describes your foodservice operation? (Check applicable box.)		
			Bar/Tavern	
		, ,		
Title:			Daycare/Preschool	
		Deli	Family Dining	
		Fine Dining	Healthcare	
		Hotel/Lodging	K-12 Schools	
		,	Nursing Home	
		,		
		Recreation	Other:	
		ENCLOSE VO	UR DISTRIBUTOR	
St	ate:			
	State: Title:	Title:	Do you have a salad b Number of fryers? Do you have multiple If yes, how many? State:Zip: Which best describes foodservice operation Bakery Business/Industry Casual Dining Coffee/Donut Shop Consultant Deli Fine Dining Hotel/Lodging Military Prison/Reform Recreation ENCLOSE YO	

Section 2 YES! Please send me e-mail updates with the latest opportunities, new product information and special offers designed specifically for my business.

Do not send me any information via e-mail.

Offer valid for US foodservice operators for new purchases made from April 1, 2020 through June 30, 2020 only. New Hidden Valley[®] Ranch purchases only, not purchased within the last 90 days. Cases rebated on this coupon may not be claimed in conjunction with any other Ventura Foods promotions or promotional pricing programs. Rebate will be made on Hidden Valley[®] Ranch purchases with a maximum rebate value not exceeding \$500.00 and a minimum payment of \$25.00. Offer valid only on products specified and limited to one redemption per foodservice establishment location per promotional period. Offer not valid for resale, cash/carry, club store and bid or contract business. Rebate may not be assigned or transferred. Attach a copy of the original distributor invoice(s) and highlight redeemed items. Multi-unit chain customers must participate on an individual basis. Void where prohibited, restricted or taxed. Ventura Foods, LLC reserves the right to cancel this offer at any time. Coupon submitted for redemption must be received on or by July 31, 2020. Distributors may not redeem for operators. Auto redemption will not be accepted. Please allow six to eight weeks for delivery of rebate. Retain a copy of receipts and rebate form for your records. Rebate checks will be issued to company name only, not individuals.



 $\hfill\square$ Do not send me any information via e-mail.

Offer valid for foodservice operators for purchases made from April 1, 2020 through June 30, 2020 only. Cases rebated on this coupon may not be claimed in conjunction with any other Ventura Foods promotions or promotional pricing programs. Rebate will be paid on the lowest valued qualifying MeI-Fry® product cases - for every 2 cases purchased, 1 case will be redeemed with a maximum rebate value not exceeding \$250.00 and a minimum payment of \$50.00. To qualify, you must not have redeemed on MeI-Fry products within the 365 days prior to the commencement of, or within, the promotional period. Offer valid only with a qualifying Fry Test. Offer valid only on products specified and limited to one redemption per foodservice establishment location per promotional period. Offer not valid for resale, cash/carry, club store and bid or contract business. Rebate may not be assigned or transferred. Attach a copy of original distributor invoice(s) and highlight redeemed items. Multi-unit chain customers must participate on an individual basis. Void where prohibited, restricted or taxed. Ventura Foods, LLC. reserves the right to cancel this offer at any time. Coupon submitted for redemption must be postmarked by July 31, 2020. Distributors may not redeem for operators. Auto redemption will not be accepted. Please allow six to eight weeks for delivery of rebate. Retain a copy of receipts and rebate form for your records. Rebate checks will be issued to company name only, not individuals.

Hudson, WI 54016